



## **Benefits of Being an IACA Member**

For over 40 years, the Indian Arts and Crafts Association has been dedicated to the sales of American Indian art by artists and businesses that represent integrity, honesty and knowledge when selling their goods to the consumer.

Membership in the Indian Arts and Crafts Association includes an extensive vetting process before an applicant is admitted to the association.

Becoming a member of the IACA is a process that, in the end, yields a great number of benefits to the member including:

- Identification as being a part of the World's Leading American Indian Arts Alliance.
- Use of the IACA logo in your store, in your advertising and on your website. A symbol that assures your customers that you adhere to a strict code of ethics and that you represent the highest standards in selling authentic American Indian arts and crafts.
- Listing in the IACA Directory of Members and Buyers Guide with links directly to your website.
- Access to the IACA Members Only area of the IACA website for valuable marketing tips, industry surveys and other information that is important to the success of your business.
- Low cost advertising opportunities to promote your business on the IACA website or in IACA national magazine co-op advertising programs.
- An opportunity for Wholesale Members and Artist Members to participate in IACA Wholesale markets.
- An opportunity for IACA retail members to privately shop at the IACA Wholesale markets before others may visit the market.
- Access to the IACA Business of Arts seminars prior to IACA Wholesale markets
- The opportunity to participate in IACA Board Meetings and to participate on the IACA Board of Directors.
- Access to an invaluable network of IACA artist, wholesale and retail members, and IACA for information that might help your business to grow, or to address an immediate concern.