



## IACA Website Advertising Rate Card, Ad Specifications and Audience Information

### ***Exclusively for IACA Members***

Reach thousands of your prime customers each year with an IACA Web Ad on [www.IACA.com](http://www.IACA.com)  
The IACA Website is ranked in the top 6% of all websites on the Internet, according to Quantcast.

*It's inexpensive.* You receive 365 days a year exposure to over 22,000 IACA Website Visitors. *Plus links directly to your website.*

#### **Premier Package**

Cost: \$125 for 12 months. Includes ad placement on:

- IACA Website Home Page
- IACA Markets and Events Page
- IACA Marketplace Page
- Links to your website

#### **IACA Marketplace Page**

Cost: \$60 for 12 months. Includes ad placement on:

- IACA Marketplace Page
- Link to your website

#### **Advertising specifications:**

File Format: **JPG**

**Horizontal Ad:** 144 pixels tall x 216 wide (2" x 3")

**Vertical Ad:** 216 pixels tall x 144 wide (3" x 2")

<p><b>KESHI</b> thezuniconnection</p> <p>Direct outlet for authentic <b>Zuni</b> Pueblo fetishes, jewelry and pottery since 1981</p> <p><a href="#">visit now</a></p>	
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**How to Easily Order Your IACA Web Ad.**

**1) Order via the IACA Website**

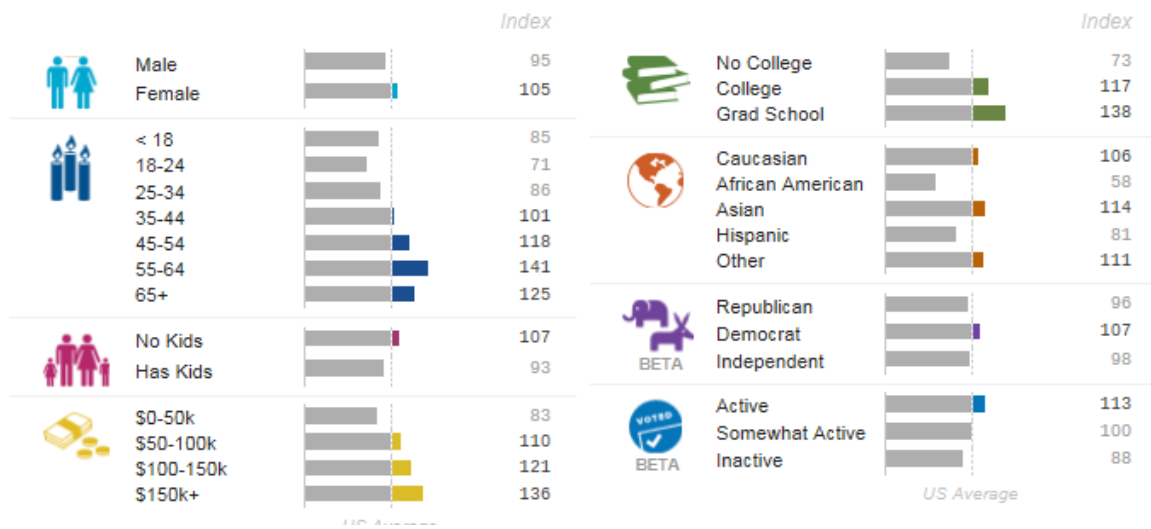
Orders for IACA Website Advertising are only accepted via on-line orders. This eliminates the need for contracts and other paperwork. The receipt you receive upon order placement will serve as your confirmation. Just go to the link <http://iaca.com/iacamarketing.htm> to place your IACA Web Ad order.

**2) Send your ad to us**

Email your finished ad to [webmaster@iaca.com](mailto:webmaster@iaca.com)

**The IACA Website Audience**

*Upscale, Educated Buyers Visit the IACA Website.*



**The IACA Website Reaches over 22,000 of your Prime Prospects each year.**

