IACA JOURNAL

IACA is the world's leading American Indian art alliance and is a trusted source for information about authentic American Indian arts. IACA members represent every link in the Indian arts industry, from Native artists living in the United States and Canada, to wholesalers, retailers, museums, government agencies, suppliers, educational institutions, collectors and others who create, buy, sell and value Indian art.

IACA Journal Circulation: 2000
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Cover Price $5.00; Subscription Price $17.00
Free to IACA members

		Member Rates		*Non-Member Rates*	
	Dimensions	**1x**	**4x**	**1x**	**4x**
Back Cover	8.5" x 11"	$ 930	$ 865	$ 1,860	$ 1,730
Inside Front Cover	8.5" x 11"	$ 910	$ 840	$ 1,820	$ 1,675
Inside Back Cover	8.5" x 11"	$ 910	$ 840	$ 1,820	$ 1,675
2-Page Spread,	17" x 11"	$ 1,225	$ 1,125	$ 2,450	$ 2,250
Full Page	8.5" x 11"	$ 650	$ 600	$ 1,300	$ 1,200
1/2 Page Horizontal	3.625" x 10"	$ 435	$ 400	$ 870	$ 800
1/4 Page	3.625" x 4.75"	$ 225	$ 205	$ 450	$ 410
1/3 Page Vertical	2.375" x 10"	$ 325	$ 275	$ 650	$ 550
1/6 Vertical Gallery Ad	2.8" x 5"	$ 130	$ 120	$ 260	$ 240

Rates are based on advertiser providing print-ready digital files. For cover ads with bleeds, add ¼."

ADVERTISING AND EDITORIAL

Brian Lush at 505.265.9149 / 505.414.4888 or blush@iaca.com

Indian Arts & Crafts Association • IACA Education Fund
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IACA Members qualify for the Membership Rate. All others qualify for the General Advertising Rate. First time advertisers and those who have not placed an advertisement in 12 months must prepay 100% for their first advertisement. Approved advertisers will be invoiced for advertising upon publication of the IACA Journal, and will be payable upon invoice and within 30 days of the issue date of the IACA Journal.

Publisher reserves the right to deny advertising privileges to any advertiser at the publisher's discretion. Space cancellations are not accepted after the space reservation deadline. Publisher is not responsible for any errors or omissions relating to advertising copy, whether produced by the advertiser or by IACA on behalf of the advertiser. Short rates will apply if contract reservations are not fulfilled. Likewise, Pro rates will be applied to advertisers reaching the 4 time level of advertising insertions.

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Issue	AdSize	Premium Position	Rate
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Summer			
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